

# Quality Management Strategy and Policy

## 愿景 Vision

站在中国汽车产业最前沿，让汽车更安全、更轻、更环保

To be at the forefront of automotive in China by making vehicles safer, lighter, and greener

## 使命 Mission

领先为中国汽车客户带来突破性的技术创新和解决方案

To be one step ahead in bringing breakthrough technical innovations and solutions to our automotive customers in China

## 核心价值 Key Value

质量、可持续性、领导力、创新

Quality, Sustainability, Leadership, Innovation

## 质量方针 Quality Policy

引领中国汽车钢板行业解决方案

Strive to be instantly recognized as the premium quality brand of automotive steel solutions in China.

通过高效的质量管理体系持续提升客户满意

Through efficient and effective quality management system to continually improving customer satisfaction.

为客户提供先进的、及时的、零缺陷的产品

Always deliver advanced products, on time and with zero defect.